

# INTRO

At Eferson, we have been at the service of our clients for 12 years, dedicated to producing events with exceptional results. This is reflected in the phrase that leads this dossier: "We turn events into remarkable occasions."

Our team consists of a group of professionals with over 30 years of experience in event and show production, providing full assurance and reliability for any new project.

Moreover, we have all the necessary personnel, equipment, and infrastructure to carry out any production from start to finish, making us the ideal partner for events in any location.



# SERVICES

### 360° EVENTS IN SPAIN

From start to finish, complete projects with everything needed: audiovisual equipment, scenography, large-format printing and reprography, infrastructure, furniture, staff, and logistics. "Ready to deliver" "Turnkey" event production

02

### **SERVICIOS AUDIOVISUALES**

Sound, Spectacular Lighting, and Video, featuring large-format LED screens, highluminosity projectors, and live production with or without streaming.

### STANDS, DECORATION, AND **SCENOGRAPHY**

Comprehensive temporary carpentry projects, covering design, planning, breakdown, production, and execution, with prior 3D rendering for realistic results. Space decoration to achieve complete transformations.

04

### LOCAL PARTNER SERVICE **FOR ACTIVITIES AND** LOGISTICS

We collaborate with international clients to provide the local support they need: transportation management, cultural activities, sightseeing tours, team-building events, gastronomy, and much more!











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# **EVENTS "L"**









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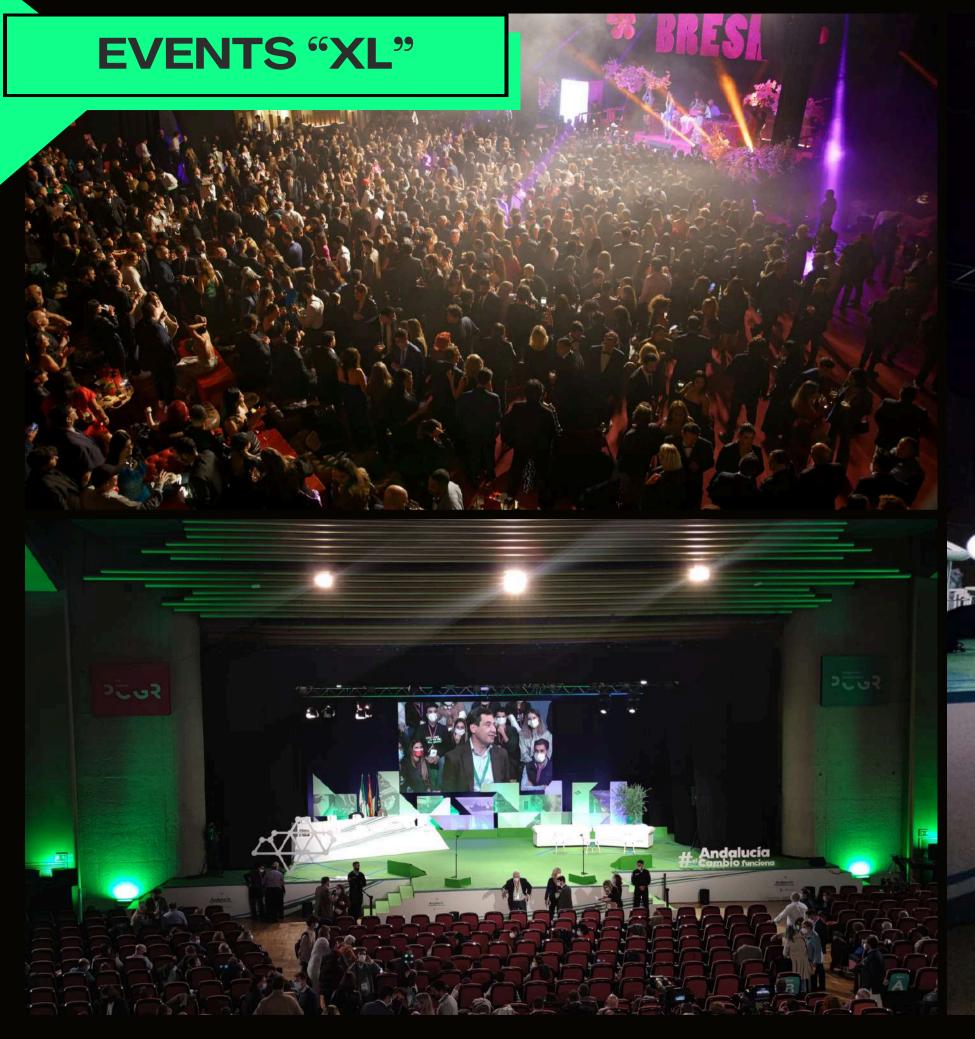
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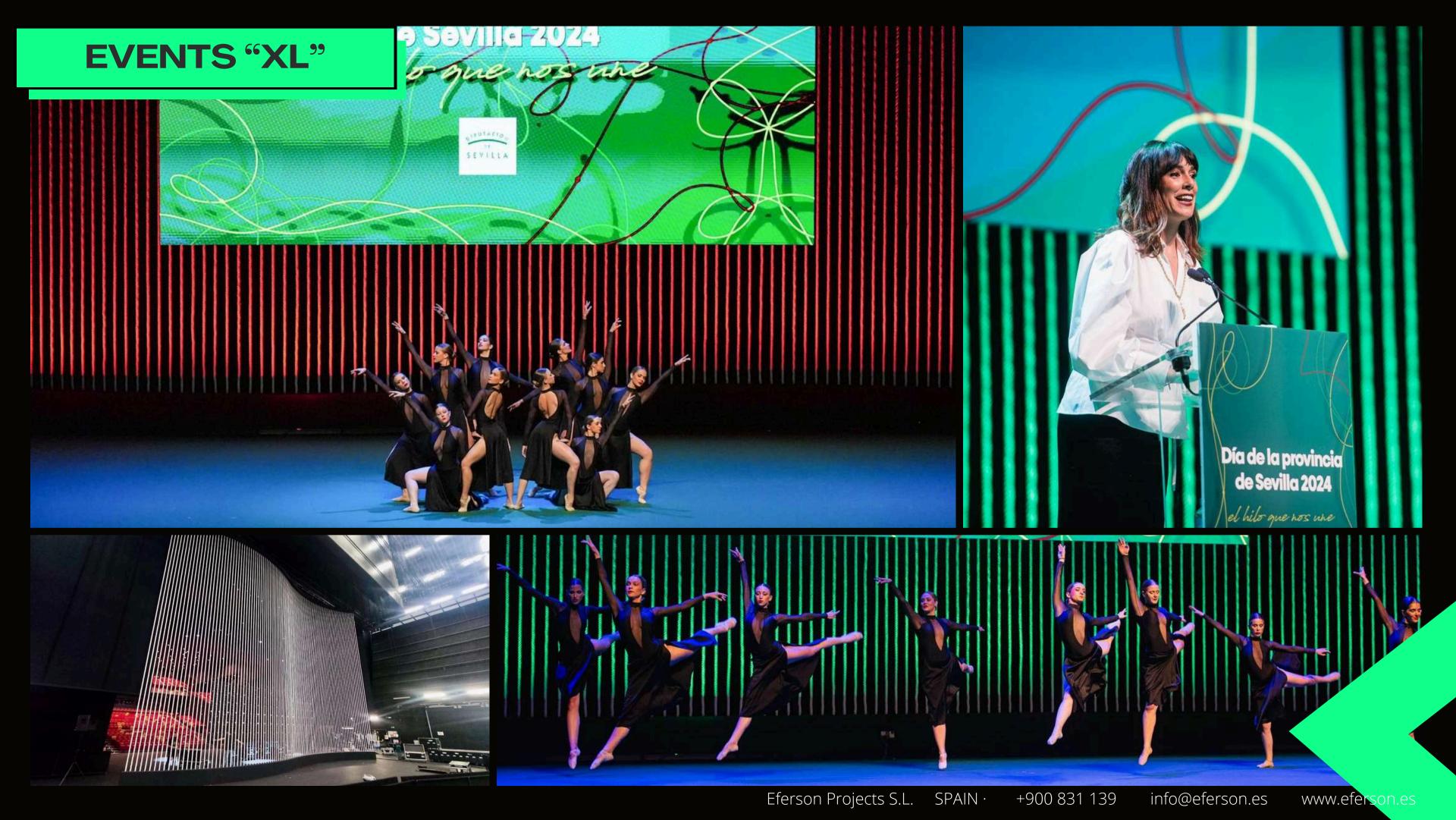


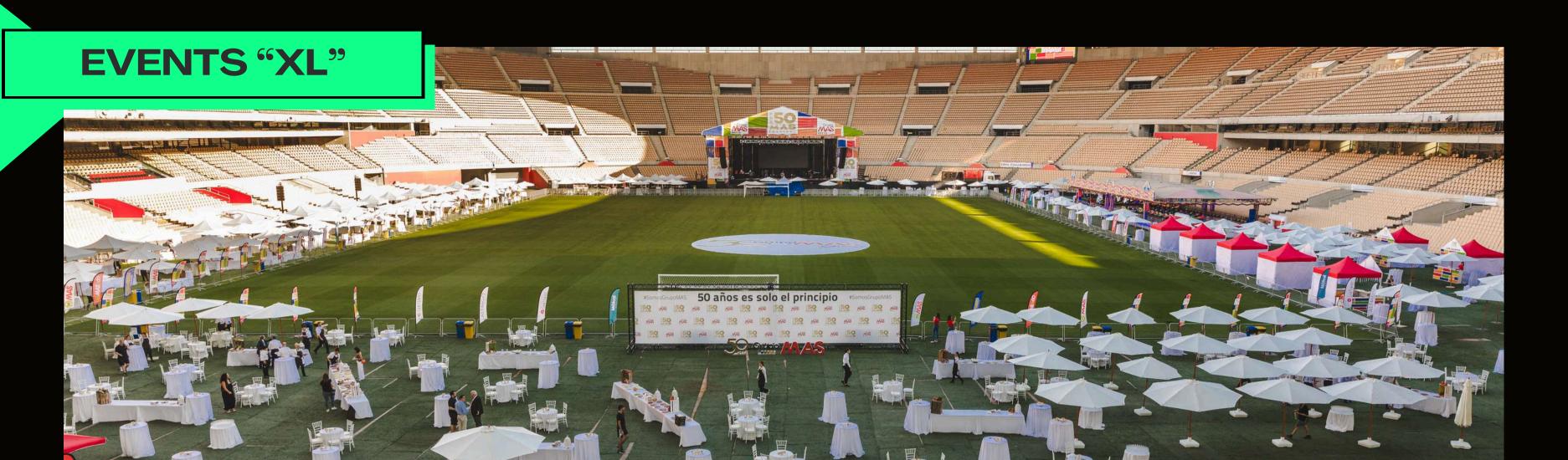




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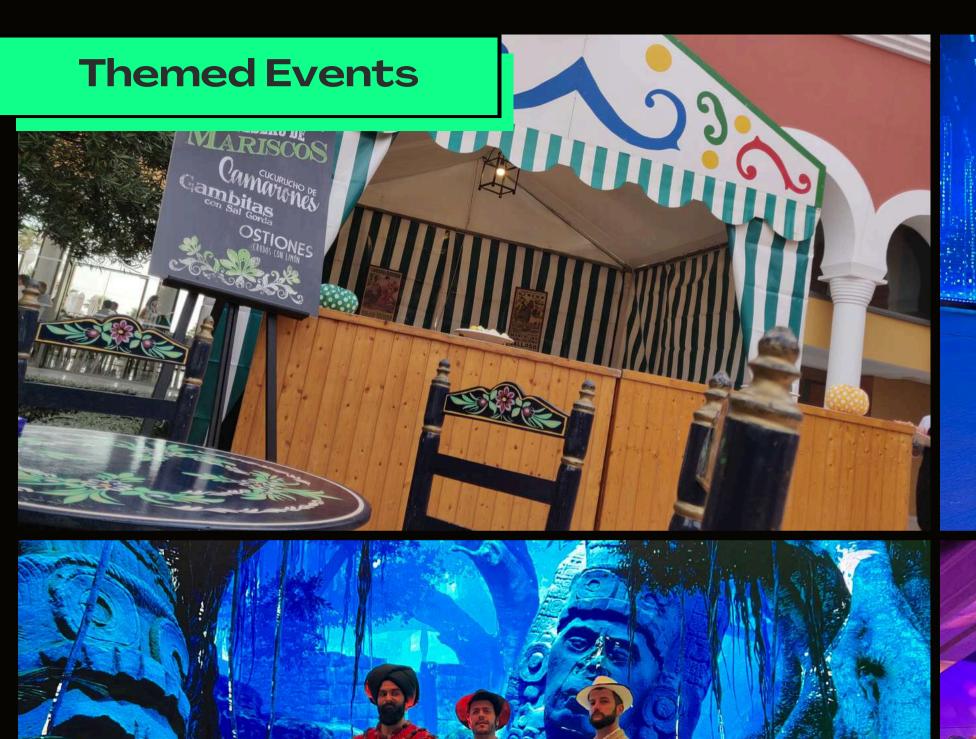






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## **Themed Events**







# Experiential MKT







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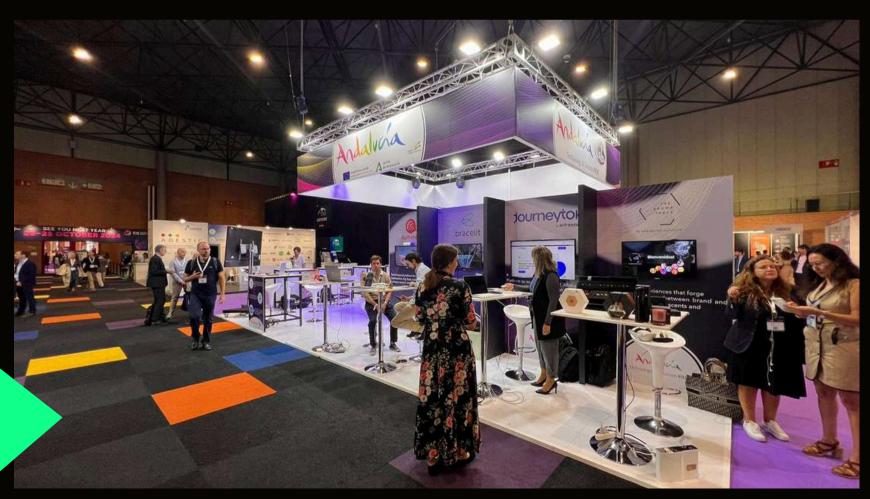














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## **Online Events**







# Staff











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### RELIABILITY AND ASSURANCE: LOGISTICS AND FACILITIES:

01

We create a production project

and budget: This way, you can see the real cost of executing the event.

02

handle all logistics: Including transportation, accommodations, and per diems for the team, as well as material shipments, always striving to consolidate for better rates and a reduced carbon footprint.

03

An Event without Surprises, and There: Once Here quotations are approved, our team gets to work to ensure everything is ready on the specified days and times.

# **OUR FACILITIES:**







### **Offices**

We offer large meeting spaces, a showroom, and an open production workspace, housing our administration, sales, production, and design departments.

### Warehouse

Warehouse with sound, lighting, video equipment, furniture, accessories, decor, and storage for scenic elements, as well as safekeeping of project components on tour.

### Workshop

Workspaces with carpentry workshops, printing, and pre-assembly areas for new projects, as well as facilities for material repair and refurbishment, decoration, and painting.

# CORPORATE SOCIAL RESPONSIBILITY

Partnering with Eferson means joining forces to achieve positive goals for our world through a Corporate Social Responsibility plan. Together, we strive to make each event spectacular while working to (re)build a better place to live. Currently, we hold the Biosphere Sustainable "Committed" certification.



### Green Energy

We generate an average of 70% of the energy we consume thanks to our investment in solar panels.

### Waste Management

For every event, we pay a fee to a specialized company for selective waste collection.

### New materials

Continuous search and priority use of more environmentally friendly materials.

### Eco-friendly inks and paints

Alternatives to toxic traditional inks and the use of paints with a lower percentage of chemical solvents.

### Team Balance

A team committed to gender equality, ensuring equal representation of men and women and actively addressing the gender gap.

### More Efficient Technology

Investment in LED technology for lighting and video screens, achieving up to 75% energy savings.

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# WHY CHOOSE EFERSON?

### A SINGLE POINT OF CONTACT

Your external production department with a single point of contact for audiovisuals, fabrication, decoration, printing, rentals, personnel, logistics, and support.

### **AGILITY**

Quick response capabilities. Detailed quotes delivered in record time.

### **EXPERIENCE**

project is managed Your professionals with over 30 years of experience in the industry, brought together in a company celebrating 12 years of continuous growth.

# LET'S TALK WITH OUR COMPANY, YOUR EVENT IN SPAIN IS IN EXPERT HANDS.



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